

Steven Charlino

31 years old, Jakarta

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I'm a Product Designer experienced in crafting user-centered digital products, working end-to-end from research and wireframing to UI design and scalable design systems, with a focus on accessibility and consistency.

Experience



Credit Bureau Indonesia

Product Design

2026 - current

I led product design for the SkorKu credit score app and its ASWA back-office system. For the v3 launch I built a scalable design system from scratch and handled everything from feature ideation and asset creation to the final interface. I used AI throughout: to speed up research synthesis and competitor analysis, to draft and refine UX copy, to explore layout and flow options before committing to high-fidelity design, and to produce visual assets faster. Working closely with engineering to balance design vision against technical effort, I made sure the shipped product matched the original designs.



PT Aksi Visitama (tada)

Senior UI/UX Designer

2025

Refined and maintained TADA's Design System to ensure consistency and scalability. Collaborated with engineers to validate feasibility and optimize handovers. Enhanced multiple live products for better usability and performance. Designed White-Label Apps (WLA) and Websites (WLW) with a SaaS-focused, modular approach for flexibility and scalability.



AgriAku Digital Indonesia

Product Designer

2021 - 2025

I managed to set up a Design System for mobile and website. Base style (font & colors), Mobile component for example : Product card, Transaction card, Shipment card, and more, Way of working, Figma management file that come handy to handover to developer.



PT Mitra Integrasi Informatika

UI/UX Designer

2020 - 2021

Design a comprehensive website for an academy offering a wide range of educational products and services, such as classes, certifications, and bootcamps.



Point Star Pte Ltd

UI/UX Engineer

2019 - 2020

Designed, developed, and maintained a WordPress e-commerce website, utilizing skills in web design, development, and marketing to create effective conversion-driving banners.

Skill & Capabilities

Design tools



Video editing

Education



Information System

Multimedia Nusantara University

2013 - 2018